

# ARUN KRISTIAN DAS

*Multimedia journalist telling informative and engaging stories*

## EXPERIENCE

**Digital Content Creator/Homepage Editor,**  
WNYW/[Fox5NY.com](http://Fox5NY.com), New York City, 5/2006–Present

Produce website, social media, and mobile content for [Fox5NY.com](http://Fox5NY.com), [Facebook](https://www.facebook.com/Fox5NY) (2 million likes), [Twitter](https://twitter.com/Fox5NY) (106,000 followers), [YouTube](https://www.youtube.com/channel/UCF5NY) (63,000 subscribers) using SEO/engagement best practices and editorial judgment, largely without direct supervision. (WNYW is [broadcast market leader in social media actions](#); 1st TV station in the market to reach 2 million Facebook likes.)

- Produce features on [artists](#), [authors](#), [entrepreneurs](#), and [influencers](#).
- [Write](#)/edit stories, write headlines, rewrite broadcast scripts, curate content, edit videos/photo galleries, and post breaking news updates.
- Produce social and YouTube content for [Street Soldiers with Lisa Evers](#), an influential weekly Fox 5 television/Hot 97 radio broadcast.
- As a member of the FTS Digital Playbook Team, I wrote the Headline Writing Tips Guide and contributed to the Digital Style Guide for the Fox O&O digital teams in 17 markets.
- Wrote/edited the blog [The Political Crier](#) during the 2008 election.

**NewsWriter/Copy Editor/Field Producer, WNYW/Fox 5 News,**  
New York City, 9/2003–5/2006

Wrote story scripts and prepared video for on-air segments, supervised (as copy editor) writers and edited scripts, field-produced stories, and filled in at the assignment desk.

**Trainee/News Assistant/Field Producer, WNYW/Fox 5 News,**  
New York City, 12/2001–9/2003

Assisted assignment editors, producers, and reporters with newsroom tasks. Assisted camera crews and field-produced stories.

**Writing Instructor, CUNY/Queens College Continuing Studies,**  
New York City, 2002–2005

*Introduction to News & Feature Writing and Joys of Journal-Keeping.*

**Copy Editor, [The Bond Buyer](#), New York City, 1/2000–1/2001**

Copy edited articles, wrote headlines, and proofread pages for this daily newspaper covering municipal finance.

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PORTFOLIO [arunkristiandas.com/portfolio](http://arunkristiandas.com/portfolio)

## SKILLS

News/feature writing (Associated Press style)

Breaking news writing

Interviewing/profile writing

Digital content management  
(WordPress, WIX, proprietary)

Blog writing

Headline writing

Social media management

Video/audio journalism and production

Digital marketing/content marketing

Copy editing, line editing, proofreading

Press release and newsletter writing

Public speaking

Teaching and mentoring journalists

Organizing and coaching group runs, hikes, walking tours

## COURSES/TRAINING

[Google Digital Garage Online Marketing Fundamentals](#)

[RRCA Coaching Level I](#)

[TripSchool New York City](#)

[AHA Heartsaver First Aid CPR AED](#)

[USCG Auxiliary Boating Skills and Seamanship](#)

[FEMA Emergency Management Institute](#)  
(various)

New York Municipal Police Training  
Council Part-Time Peace Officer

*Other:* SEO, WordPress, content marketing, blogging, *et al.*

## Freelance Journalist/Editor, New York City

Report/write articles and edit/fact-check book manuscripts, articles, and scholarly papers. Clients include: [PC Magazine](#), Columbia Journalism Review, India Abroad, [Rediff.com](#), Columbia Public Affairs, Macmillan, IDG Books, St. Martin's Press, Cambridge University Press, The Bond Buyer, and professors/researchers.

## VOLUNTEER EXPERIENCE

### Group Leader/Social Media Marketer, [Hellgate Road Runners](#), New York City, 2017–present

Lead periodic group runs/walks, co-manage [Instagram](#)/[Facebook](#) for the Hellgate 100 Years 5K Fun Run.

### Volunteer, [New York Cares](#), New York City, 2016–present

Volunteer (as an individual and with [21CF Impact Week](#)) at Achilles International, the Museum of Natural History, public schools, and more.

### Volunteer, [New York Road Runners](#), New York City, 2012–present

Volunteer at TCS NYC Marathon and other running races, helping with course marshalling, bag check, crowd control, information, and more.

### Staff Officer, [U.S. Coast Guard Auxiliary](#), New York City, 2005–present

Promote recreational boating safety and maritime domain awareness by engaging with boaters, community groups, retailers, marinas, agencies, and nonprofits through boat safety checks, informational demonstrations, newsletters, website and social media updates, and more.

### Auxiliary Police Officer, [NYPD Auxiliary Police](#), New York City, 2005–2010

Participated in "eyes and ears" foot/vehicle patrols in the 19 Precinct; security/crowd control at parades, rallies, street fairs, festivals, special events (e.g. Pope Benedict XVI's visit); traffic control at emergency scenes; public liaison/crime prevention activities; recruiting events.

## EDUCATION

### [Columbia Journalism School](#), New York City, [Master of Science](#)

Concentration: [broadcast journalism](#); master's project: *Litigating Education: Distant School Reform, Step One*; workshop project: *Two Deaths Two Many* ([SAJA Award](#)-winning documentary short subject)

### [Columbia College](#), New York City, [Bachelor of Arts](#)

Major: [film studies](#); senior project: *Between Her and the World* (short film); Dean's List

## HONORS AND ACHIEVEMENTS

[SAJA Journalism Award](#) | Outstanding Student Story, 2nd Place

[USCG Unit Commendation](#) (2-time recipient)

[USCG Meritorious Team Commendation](#) | Operational

[USCG Auxiliary Sustained Service Award](#)

[USCG Auxiliary Membership Service Award](#) (2-time recipient)

USCG Auxiliary D1SR Division 5 Dedicated Service Award

NYPD Public Service Award | Honorable Mention

[USATE Phidippides Award](#) | Gold (3-time recipient)

New York City Marathon (2-time finisher)

Marine Corps Marathon (finisher)

## OTHER LANGUAGES

Italian (oral/reading fluent)

Czech (conversationally proficient)

## AFFILIATIONS

New York Road Runners

Hellgate Road Runners

American Trail Running Association

USA Track and Field

U.S. Coast Guard Auxiliary Association